

## 2004 PixelBlocks™ Line-Up

Combining glistening colors and unlimited building capability, PixelBlocks breaks out with a sophisticated translucent 20-color palette in a multitude of block sets featuring Ideabooks and storage boxes. PixelBlocks' patented tooth and groove configuration on all four sides, plus traditional top-to-bottom peg stacking ability, not only makes them compatible with other blocks (each piece slightly larger than a quarter-inch square), but also encourages limitless creative possibilities. Create what's in your imagination!

### PIXELBLOCKS RAINBOW ASSORTMENT & INDIVIDUAL COLOR SETS

**Ages 6+    ARP \$5.99**

The ***Rainbow Assortment*** set (SKU #200) comes with a total of 200 PixelBlocks in six primary colors: Red, Orange, Yellow, Green, Blue and Violet – plus Black and Clear (25 pieces per color), and an instructional foldout.

PixelBlocks ***Individual*** color sets (SKUs #201-208) are available in each of the six Rainbow colors, as well as Black or Clear, and include an instructional foldout.

### PIXELBLOCKS 400 RAINBOW, ARTIST AND PHOTOGRAYS SETS

**Ages 6+    ARP \$13.99**

Each of the three "PixelBlocks 400" sets include 400 PixelBlocks, available in our *Rainbow*, *Artist*, or *Photograys* color palettes. Also included in each 400 set is a 24-page playbook illustrating connection possibilities and a variety of 2D images and 3D sculptures gives a glimpse into the colorfully creative PixelBlocks world.

PixelBlocks' **400 Rainbow** set (SKU #400) includes 50 each Red, Orange, Yellow, Green, Blue, and Violet pieces, plus 50 each of Black and Clear.

PixelBlocks' **400 Artist** set (SKU #401) includes 40 pieces each of Teal, Olive, Light Green, Light Yellow, Dark Orange, Pink, Dark Red, brown, Light Blue, and Dark Blue

PixelBlocks' **400 Photograys™** set (SKU #402) is perfect for Digital Stained Glass™ creations and includes 50 Black, 130 Clear, 80 Light Gray, 100 Dark Gray, and 40 Brown pieces.

**PIXELBLOCKS 800 RAINBOW + PHOTOGRAYS SET****Ages 6+    ARP \$24.99**

The **800 Rainbow + Photograys** set includes 80 pieces each of primary colors – red, orange, yellow, green, blue, purple and clear – plus 60 of black, two shades of gray and brown. A PixelBlocks Ideabook illustrating a variety of 2D images and 3D sculpture connection possibilities is also included.

**PIXELBLOCKS 1400 DELUXE****Ages 8+    ARP \$34.99**

The **1400 Deluxe** set (SKU #1400) features the complete 20-color palette – all primary and secondary colors plus black, grays and clear – for the ultimate in creative block play! Includes 150 clear blocks, 100 of each Rainbow colors, 50 of each Artist colors, plus 50 of each Photograys, all in a sturdy PixelBlocks storage box. A PixelBlocks Ideabook illustrating a variety of 2D images and 3D sculpture connection possibilities is also included.

**PIXELBLOCKS 2800 DELUXE****Ages 8+    ARP \$59.99**

Twice as many blocks for two times the colorful creations! The **2800 Deluxe** set features the complete 20-color palette – 300 clear blocks, 200 of each Rainbow colors, 100 of each Artist colors, plus 100 of each Photograys – all in a sturdy PixelBlocks storage box. Plus the PixelBlocks Ideabook illustrating a variety of 2D and 3D connection possibilities!

**# # #**

**Note:** Names, prices, and availability dates subject to change.